

Job Flow Index

Recruitment Statistics - July 2024

The monthly Job Flow Index analyses recruitment statistics and industry trends to provide recruitment agency leaders with insight into market conditions.



Recruitment Overview

The volume of jobs created and placements made reached the highest level of the year in July. Following a suppressed June there has been a resurgence of job creation, adverts being posted, and placements being made; with almost every specialisation experiencing month-on-month growth.

In July:

- The total volume of placements **increased by 34%**.
- The volume of jobs created **increased by 15%**.
- Temporary & contract placements **increased by 40%**.
- Permanent placements **increased by 11%**.

The increases in July match a steady growth pattern throughout the year, which was interrupted in June as the market slowed down in anticipation of the election. When compared to July 2023 however, there has been significant growth across the board and placements are 11% higher year-to-date.

July has been a strong month for recruiters with the **average revenue per recruiter increasing by 49%** against the suppressed figures in June.

With the number of job adverts being posted and the number of new jobs being created peaking for the year so far in July, August is likely to remain strong.

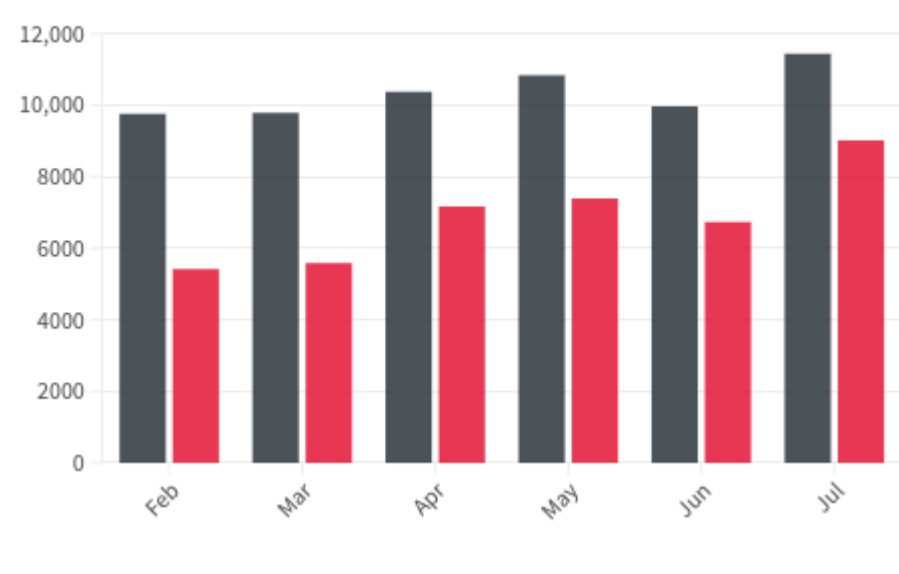
[Next Chapter:](#)
[Explore Placement Data](#)



Placements

Explore monthly recruitment statistics including agency placement trends. Compare jobs created to placements made and explore performance by sector.

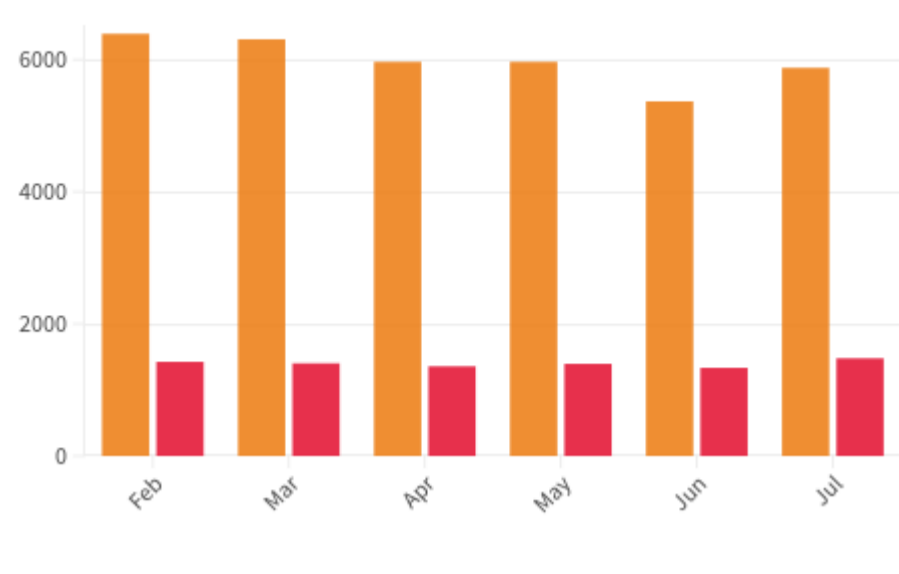
Jobs created and number of placements



The number of jobs created **increased by 15%** in July. The total number of placements made **increased by 34%** in July.

The total number of placements made in July 2024 was **29% higher** than in July 2023.

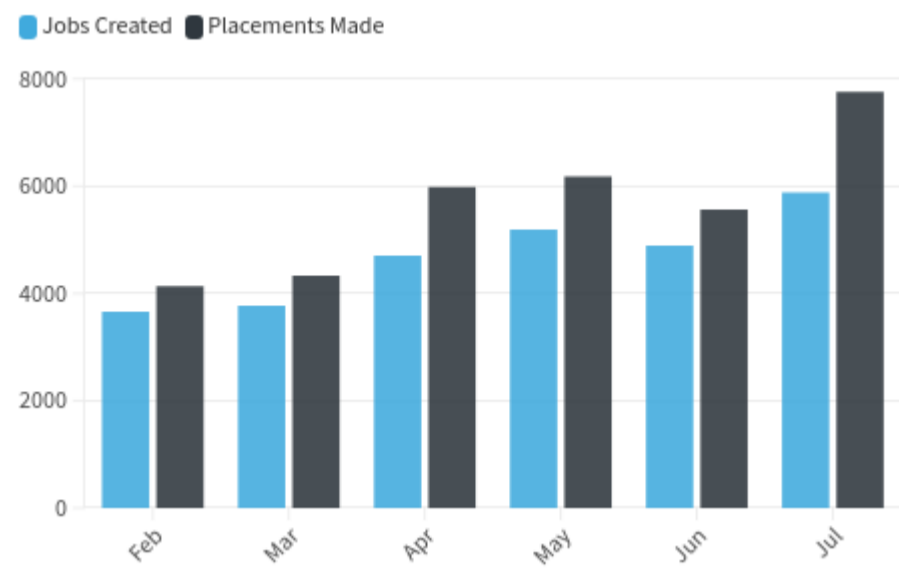
Permanent



The number of **permanent jobs created** in July increased by **10%**.

There was an **11% increase** in the number of **permanent placements** made in July.

Temp & Contract



The number of **temp & contract jobs created** increased by **20%** in July.

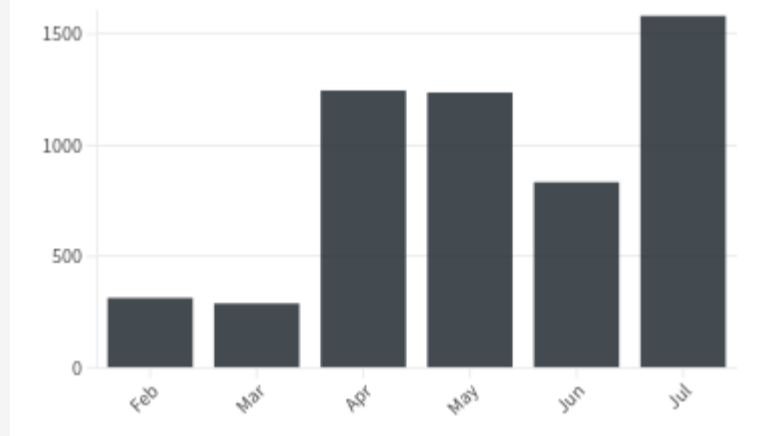
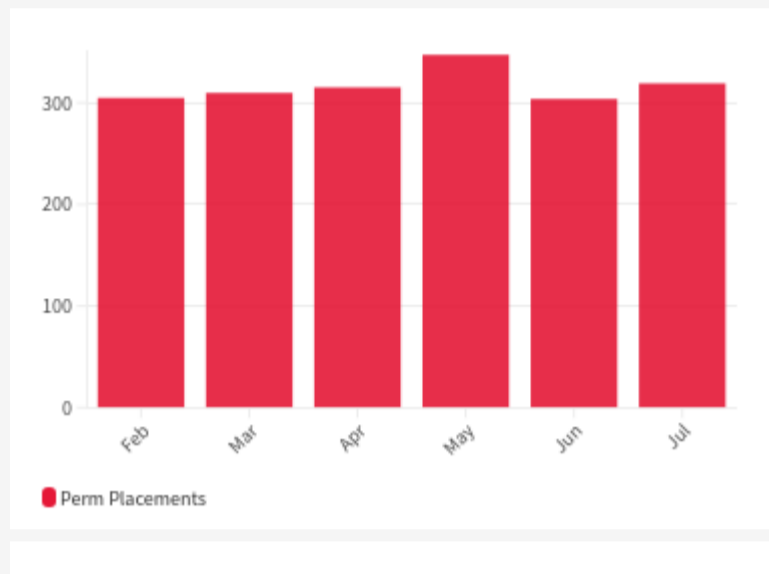
There was a **40% increase** in the number of **temp & contract placements** made in July.

Placements by sector

Professional Services

Permanent placements in the professional services sector increased by **5%** in July.

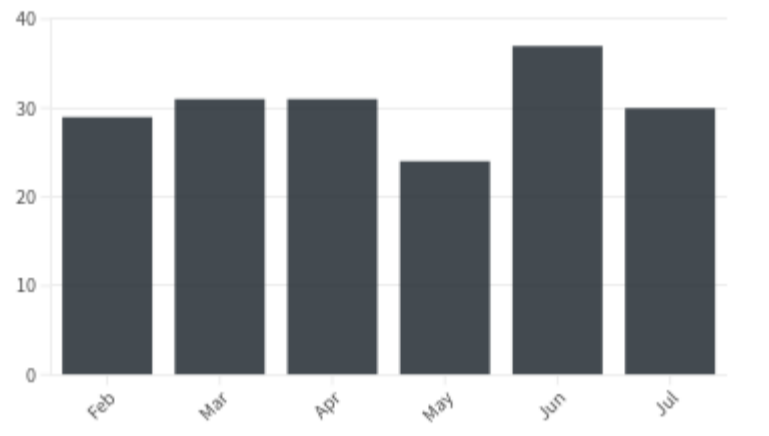
Temp & contract placements in the professional services sector increased by **90%** in July.



Finance & Accountancy

Permanent placements in the finance and accountancy sector increased by **7%** in July.

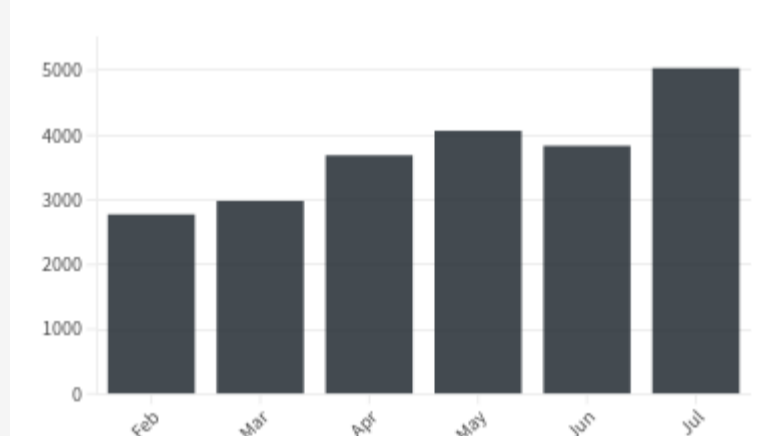
Temporary & contract placements in this sector decreased by **19%** in July.



Construction

Permanent placements in the construction sector increased by **37%** in July.

Temporary & contract placements in the construction sector increased by **31%** in July. This is the highest level so far in 2024 and is **27%** higher than July 2023.



Accelerate **profitable agency growth** by putting data at the heart of your recruitment agency.

15% reduction in agency operational costs

30% increase in revenue per recruiter

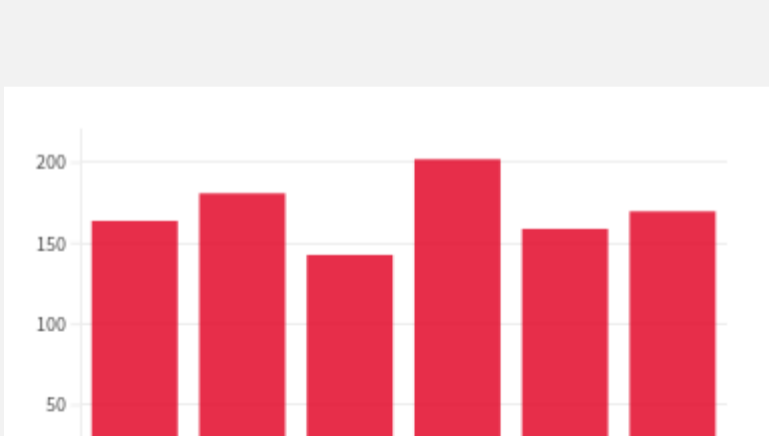
Enriched & Engaged Database

Reduced Admin through Automation

Improved Insights & Reporting

Increased Recruiter Engagement

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Technology

Permanent placements in the technology sector increased by **7%** in July.

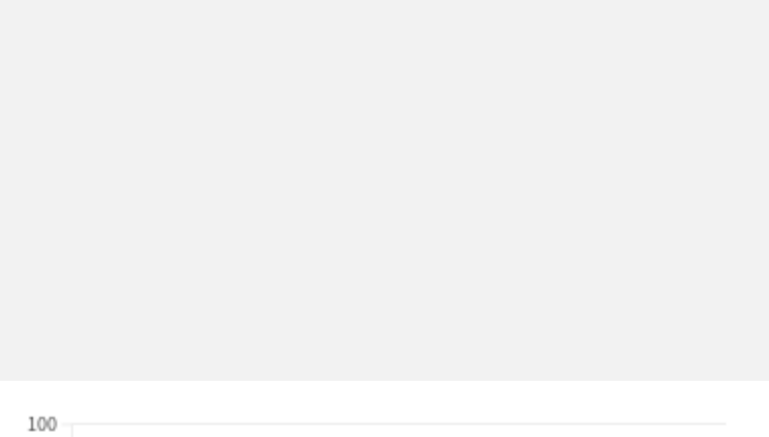
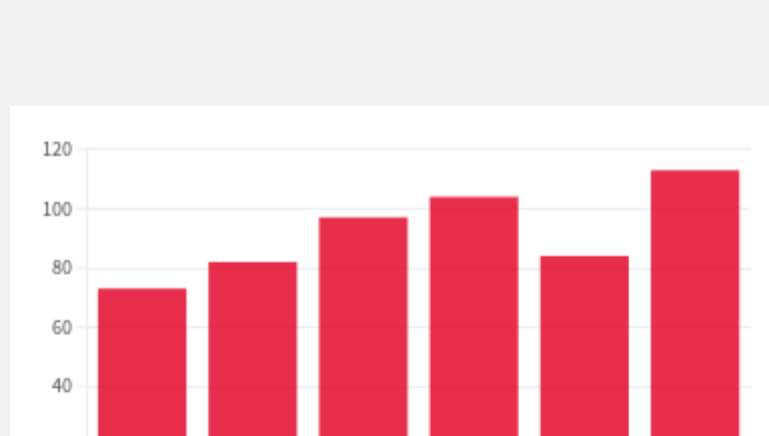
Temporary & contract placements in the technology sector increased by **37%** in July.



Engineering, Manufacturing, Logistics & FMCG

Permanent placements in the engineering, manufacturing, logistics & FMCG sector increased by **35%** in July.

Temporary & contract placements in this sector increased by **33%** in July.



Blue Collar

Permanent placements in the blue collar sector decreased by **11%** in July.

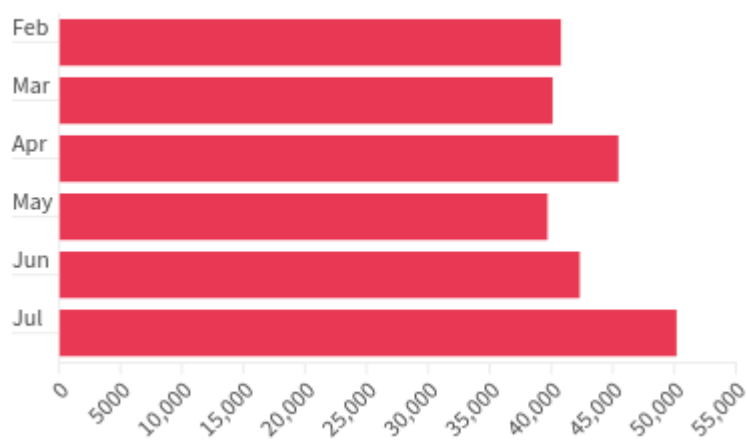
Temporary and contract placements in blue collar sector increased by **28%** in July.



Next Chapter: Explore Marketing Stats

Recruitment Marketing Statistics

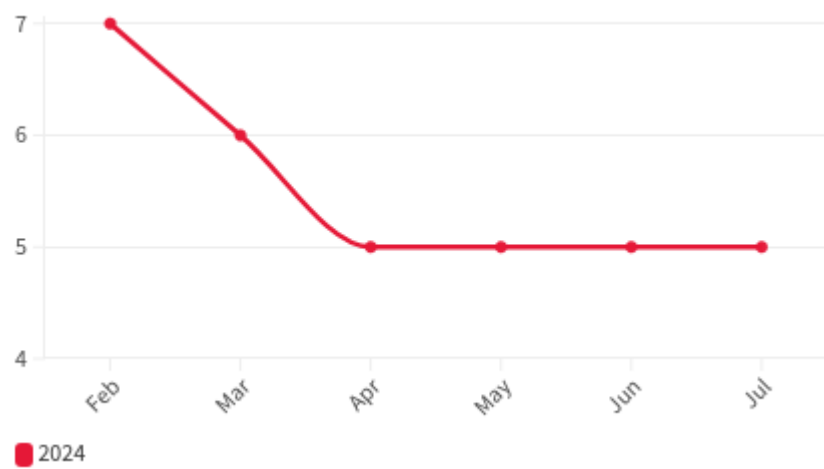
Explore monthly recruitment agency marketing trends. Discover how different recruitment marketing strategies are performing.



Job Adverts

This chart shows the number of new job adverts posted each month across all sectors and platforms. Multiple adverts can be posted per job, but this data indicates the volume of active adverts per month.

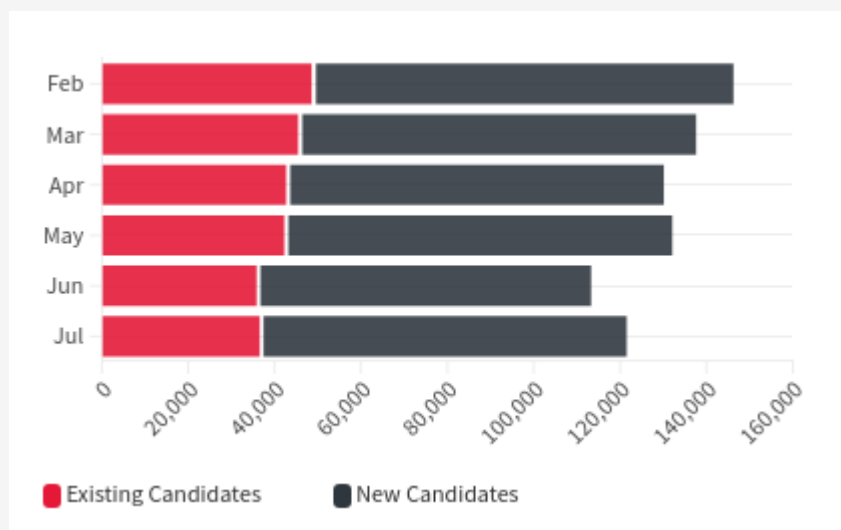
The number of **job adverts** posted **increased by 19%** in July. Job Ads were at the highest level to date in 2024.



Quality Applications Per Job

The number of **quality applications per job** remained steady at 5 in July.

Application Source



The source of applications for your agency's job is a good indicator of the strength of your agency's brand presence and candidate loyalty.

In July **70%** of applications were made by new candidates.

In July there was a **7% increase** in the total number of applications. Applications from **existing candidates** increased by **2%**. Applications from **new candidates** increased by **10%**.

Applications from re-engaged candidates

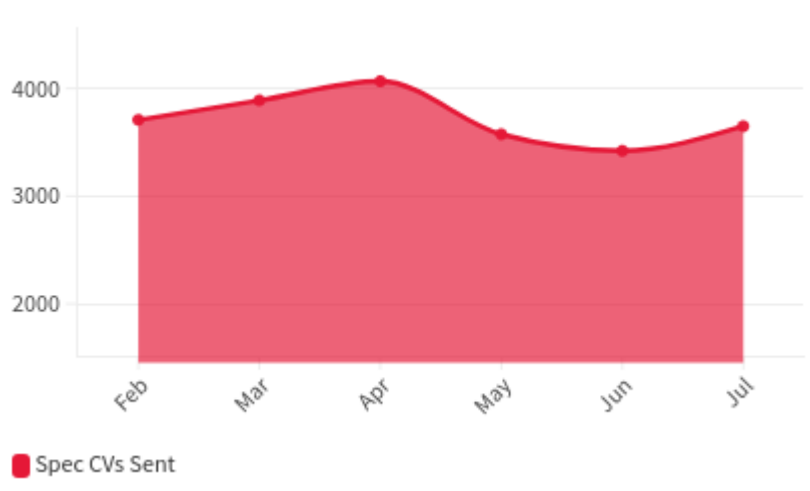


84% of applications from re-engaged candidates were generated by **Job Alerts** in June.

Candidate applications from web sources



76% of applications from web sources were generated by **Job Boards** in June.



Spec CVs Sent

The sending of speculative CVs (when there is no formal role available) can indicate market confidence and business development activity. There is a clear correlation between Spec CV activity and the number of jobs created in any given month.

There was a **7% increase** in the number of spec CVs sent in July.



“ Firefish has enabled us to really grow over the years by streamlining our processes and engaging our database.”

Rob Samuel
IT Manager, IntaPeople



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