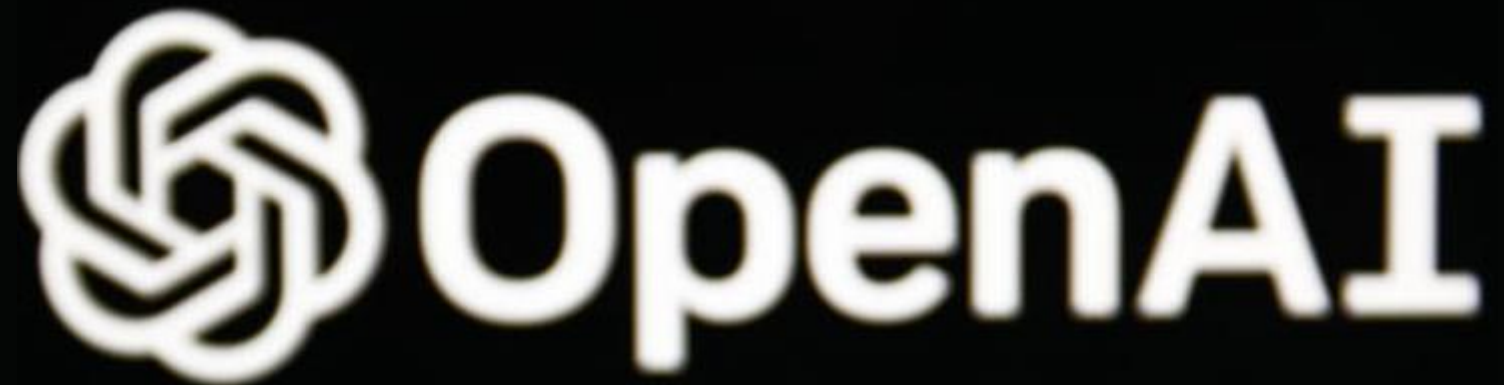


What does ChapGPT actually mean for recruitment agencies?

Wendy McDougall - CEO
@wendymcdougall
#lovethefish

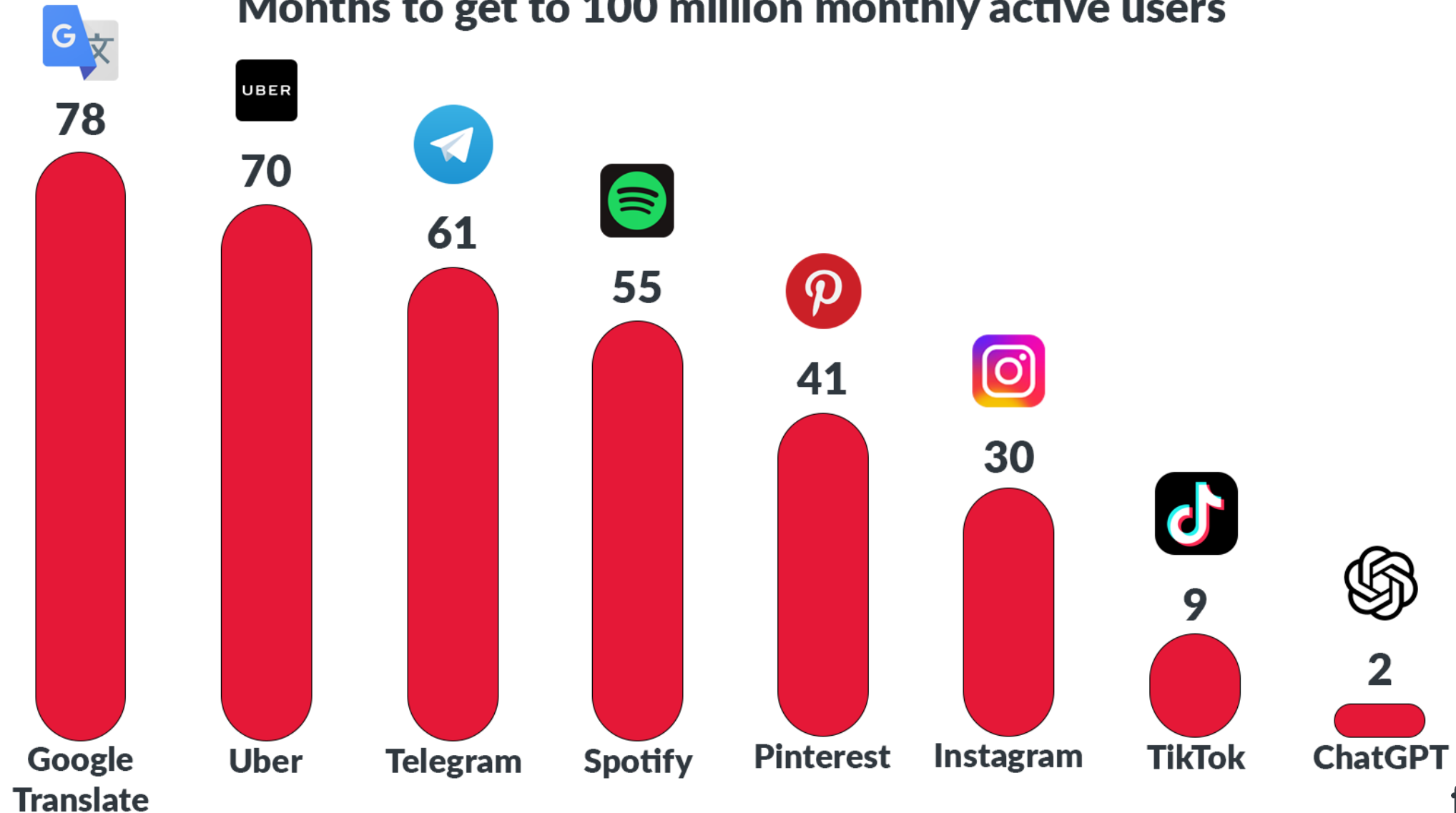


- The global AI market is currently worth \$136.6 billion (GrandViewResearch)
- The AI market is set to grow by 38% in 2023 (Tractica)
- 9 in 10 organizations back AI to give them a competitive edge over rivals (MIT Sloan Management)



Time to Reach 100m Users

Months to get to 100 million monthly active users





1. Data Entry Clerk
2. Customer Service
3. Proof-reader
4. Paralegal
5. Bookkeeper
6. Translator
7. Copywriter
8. Market Research Analyst
9. Social Media Manager
10. Appointment Scheduler

11. Telemarketer
12. Virtual Assistant
13. Transcriptionist
14. News Reporter
15. Travel Agent
16. Tutor
17. Technical Support
18. Email Marketer
19. Content Moderator
20. Recruiter

**9 in 10 organizations back AI to give them
a competitive edge over rivals**

(MIT Sloan Management)

**When I realize
ChatGPT can do my job for me**



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**When I realize
ChatGPT can do my job for me**



**When I actually learn how to
leverage ChatGPT
and when the world
still needs recruiters**



Change the way
you recruit.



